



# IFCOMA

Indian Footwear Components Manufacturers Association



**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम

# SHOETECH

## AGRA 2022

### POST SHOW REPORT



After 2007, Seventh edition of Shoetech Agra-22 was organized by Indian Footwear Components Manufacturers Association (IFCOMA) began with an objective of bringing the Agra Footwear & allied Industry under one roof on 6th & 7th April 2022 at Hotel Madhu Resorts, Sikandra, Agra with the strong support of AFMEC, CLE, CFTI, FDDI, ASMA, FAFM and other institutions. IFCOMA for its **Shoetech Agra- 2022** exhibition obtained the Logo support of MSME & Make in India (DPIIT, Ministry of Commerce) for showcasing the products of SME units from Agra, Kanpur, Delhi, Noida, Gurgaon, Bahadurgarh, Mumbai, Chennai, Bangalore, Nepal and Jaipur.

IFCOMA resumed its second innings with much excitement within the Industry post the Pandemic pressures which prevented any such professional and personal meet for the last two and half years. More than 80 Exhibitors participated in the Shoetech-22 Agra and displayed 32 various design, colours on different patterns of Footwear components & accessories along with latest machinery & specialized Finished leather, Buff leather etc and all **made in India**.

The Shoetech Agra, Press Conference was presided over by Chief Guest Shri Puran Dawar President, AFMEC & Special Guest of Honour Shri Sanjay Leekha Chairman, CLE & Shri Sanjay Gupta, President IFCOMA along with distinguished Guests of Honour at Holiday Inn, Agra. Most than 50 journalist from prominent media houses were briefed about the Shoetech Agra 2022, Exhibition.



**Press Conference Shoetech Agra 2022 being addressed by Chief Guest Shri Puran Dawar, Special Guest of honour Shri Sanjay Leekha, Chairman CLE and Shri Sanjay Gupta, President IFCOMA along with distinguished guests.**

In his Inaugural address, Shri Sanjay Gupta President IFCOMA welcomed the Chief Guest Shri Sanjay Leekha, Chairman-CLE along with Guests of Honour Shri Gopal Gupta, Vice President – AFMEC, Capt. AS Rana Convenor AFMEC, Shri Rajesh Sehgal, Vice President-AFMEC Shri Rajeev Wasan, General Secretary-AFMEC, Shri Motilal Sethi, MD-Saroj International, the doyen of the Industry Shri Daljeet Singh, CMD M/s. Tej Group Agra, Shri Kuldeep Singh, President FAFM, Agra, members of the trade and the august gathering during the inauguration function. He stressed on the need for the components sector to consolidate its position to contribute its 5 Billion USD vide the target given by the Prime Minister of \$ 20 USD Billion domestic and \$ 10 USD Billion Exports for the Leather sector by 2025-2026.

He requested the CLE Chairman for the need of conducting Components survey in India. He emphasized that with the survey data, GOI will be able to fill up the vacuums in Components sectors like non availability of Raw materials needed to produce the footwear components, to establish industry of non available components, to assist industries to improve quality and quantity by way of technical supports on sharing basis. More & more competition, will upgrade the quality, quantity, less lead time for sampling & delivery and most important is the reduction of the price of the components and accessories on volume basis. Then it will be possible to increase the world market share of leather sector and Footwear of India from 3.7% to 5% and affect of this, the volume of footwear components sector will also go high.



Mr. Sanjay Gupta underlined the need for Joint Venture with Italy, Spain & Taiwan companies to strengthen the Indian component sector further.



**Shri Sanjay Gupta honoring the Chief Guest Shri Sanjay Leekha, with shawl and trophy.**



**Guest of Honour, Shri Gopal Gupta, being facilitated with shawl and trophy.**

The Chief Guest Shri Sanjay Leekha, Chairman, Council for Leather Exports in his welcome address applauded the efforts of IFCOMA to bring the Industry together under one platform and help the exporters & Manufacturers to see the latest developments in the components sector. He stressed on the bonding between the Footwear & Components Sector in order to minimize the imports and allow growth for the local Industry. He observed that the initiative undertaken by IFCOMA to bring in the seventh edition of Shoetech Agra will surely accelerate the coveted growth of the Industry. He said that it is right time for Indian Industry members to capitalize on the anti-China sentiments and move forward along with pro-active measures and support being extended by the Indian Govt. This will help us gallop our combined strengths in terms of enhancing the exports and domestic manufacturing in line with roadmap towards achieving the target set by honorable Prime Minister of India.

The Chief Guest and Guests of honour unveiled the IFCOMA logo celebrating its 25 glorious years and as a mark of major achievements of IFCOMA in the past 25 years.



**Shri Raghusaran Honoring the Guest of Honour, Shri Motilal Sethi, Regional Chairman (North) CLE with shawl and trophy.**



**Shri Deepak Manchanda Honoring the Guest of Honour, Capt. AS Rana, with shawl and trophy.**



**Shri Sudhir Rustagi Honoring the Guest of Honour, Shri Rajesh Sehgal, with shawl and trophy.**



**Shri Sudhir Aggarwal Honoring the Guest of Honour, Shri Rajiv Wasan, with shawl and trophy.**





**President IFCOMA Shri Sanjay Gupta in his Inaugural address during the Shoetech Agra.**



**Chief Guest, Shri Sanjay Leekha during his key note address.**

**Shoetech Agra** was inaugurated on the 6<sup>th</sup> April, 2022 by Shri Sanjay Leekha, Chairman Council for Leather Exports, Delhi along with above Guests of Honours, by lighting up of the Lamp & Cutting of Ribbon.



**Chief Guest Shri Sanjay Leekha, Chairman, CLE along with Guests of honour inaugurating the show by Lighting up of the Lamp.**



**Chief Guest & the Guests of honour inaugurating Shoetech Agra by cutting of ribbon.**

As per the tradition, IFCOMA recognized and facilitated the special talent and achiever of the Industry. The Doyen of the Industry Sardar Daljeet Singh, CMD Tej Group, Agra was honoured with **Life time Achievement Award**. He praised the efforts of IFCOMA in bringing together the Industry and recognizing the Industry stalwarts from Agra.

Shri Daljeet Singh addressed the audience citing the Shoetech Agra show as promising for the Footwear manufacturers and Exporters. He described about how the Industry began operating in Agra and its journey to successful ventures. He observed that the Tej Group pioneered in bringing the corporate culture into the Shoe Industry which helped the Industry grow and maximize the exports to Europe and America.

**IFCOMA Excellence Award** was presented to M/s Bajwa Rubber Industries Agra Shri Sunny Bajwa.

**Following women outstanding performers were facilitated with Women Entrepreneurs Awards:-**

Ms Ritu Jain, M/s Kailash (Forme) Creations Pvt Ltd, AGRA

Ms Meenu Kohli, M/s Swarna International, Agra



**Shri Daljeet Singh being facilitated with lifetime achievement award and shawl.**



**Shri Sunny Bajwa being facilitated with IFCOMA Excellence award.**



**प्रदर्शनी** झुम्मेला के केन्द्र तले आज से ताजमहल में जुतेने देशभर के फुटवेयर कारोबारी

**शूइंस्ट्री को मिलेगी संजीवनी**

725 करोड़ के औद्योगिक क्षेत्र के तले आज से ताजमहल में जुतेने देशभर के फुटवेयर कारोबारी

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## आगरा में 250 करोड़ का कारोबार दे गया 'मेला'

**250 करोड़ के कारोबार से आई जान**

इफकोमा की दो दिवसीय एग्जीबिशन शूटेक का समापन, आए 7225 विजिटर्स

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**यूथ के लिए फुटवेयर इंडस्ट्री में स्कोप**

इफकोमा की दो दिवसीय एग्जीबिशन शूटेक का समापन, आए 7225 विजिटर्स

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**अर्थव्यवस्था में युवती रस्ता आई नगर**

इफकोमा की दो दिवसीय एग्जीबिशन शूटेक का समापन, आए 7225 विजिटर्स

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**कॉम्पोजेंट फेयर में 250 करोड़ के कारोबार की नींव**

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## Award Gallery during Inaugural function



IFCOMA recognized the contribution of Domestic Footwear Manufacturers in Agra by awarding the exemplary awards to outstanding achievers. Top four performing units were facilitated with the Exemplary Awards.

1. M/s Aryman Footwear Exports Pvt. Ltd., Agra
2. M/s Guide Footwear, Agra
3. M/s Guruji Enterprises, Agra
4. M/s Srijati Footwear Pvt. Ltd., Agra

M/s Shroff Group, Agra was honored with **Golden Corporate Award** for shaping the Agra Footwear Component Industry into a rich self-sufficient industry with multiple components offered to the Industry. Shroff Group dedicated 50 years of bringing consistent development to the Industry. Shri Anil Magan, Chairman, Shroff Group received the award.

IFCOMA organized a discussion on new Guidelines proposed under the Integrated Leather Development Scheme (IDLS). Shri Aritra Das, Project Coordinator from FDDI gave a detailed presentation to enrich the august gathering on the 6<sup>th</sup> April, evening at Hotel Holiday Inn, Agra. Members present during the interaction applauded the efforts of IFCOMA in updating them about the new IDLS Scheme (2021-26).

Shri Puran Dawar, President AFMEC visited the show on 2<sup>nd</sup> day of the event and interacted with member participants at all the stalls and appreciated the members enthusiasm of putting up an effective display of different types of products/components which is very useful for the Industry in Agra.

The fair was much appreciated by the Footwear & Leather Industry. Majority of the Exhibitors shared their satisfaction on the interactions and outcome of the fair. Approximately 4000 business visitors visited the Shoetech Agra-22 from various parts of the country.

**Supported by**

AGRA FOOTWEAR MANUFACTURERS & EXPORTERS CHAMBER

FDI

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INDIAN FOOTWEAR COMPONENTS MANUFACTURERS' ASSOCIATION

FDDI Complex, Gate No.1, A-10/A, Sector-24, NOIDA - 201 301, U.P. (India)

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